Hiroshima Enterprise Expands its Environmental-Related Business into Asia

Singapore business supporter: Ms. Ikari

Regards toward environmental technology are increasing day by day on a global scale. Many related exhibitions have been held in Asia area. In Nov. 3rd “Green Energy Expo Asia” was held along with the 1st “PV Asia Pacific Expo,” which focused on solar energy. Another one called “International Green Technology / Eco Products” was held in Sept., Malaysia. Japanese enterprises take advantage of these exhibitions to expand their business chances in Asia, and CFP GROUP from Hiroshima is one among them.

CFP GROUP is, as introduced in the previous issue, an international trading company dealing with resin materials. One of its subsidiaries “RECYCLE ENERGY CO., LTD.” is granted by TLO with the license to use the patent and now manufacturing and promoting “Plastic-to-Fuel Plant.” After attending the exhibitions in Malaysia and Singapore, they realized how important the Asia market is and set up an overseas affiliated company in Singapore this year.

This was the second time for them to attend the same environmental exhibition, and despite comparatively fewer visitors this time, they still had a chance to gather information from many different countries. Most of the exhibitors and visitors in the Malaysia exhibition are domestic, but due to its huge market size the exhibition is bigger and with more business chances than Singapore’s. Not only Malaysia companies but also Indonesia ones visited their booth.

They felt a great chance in Indonesia market since it was said the P2F plant has not prevailed there yet.

It is true that people living in Japan are hard to detect foreign affairs and local needs. CFP bases itself in Singapore and tries to explore any possible business chances in Asia area such as India, Indonesia, and Vietnam.